

Fig. 1

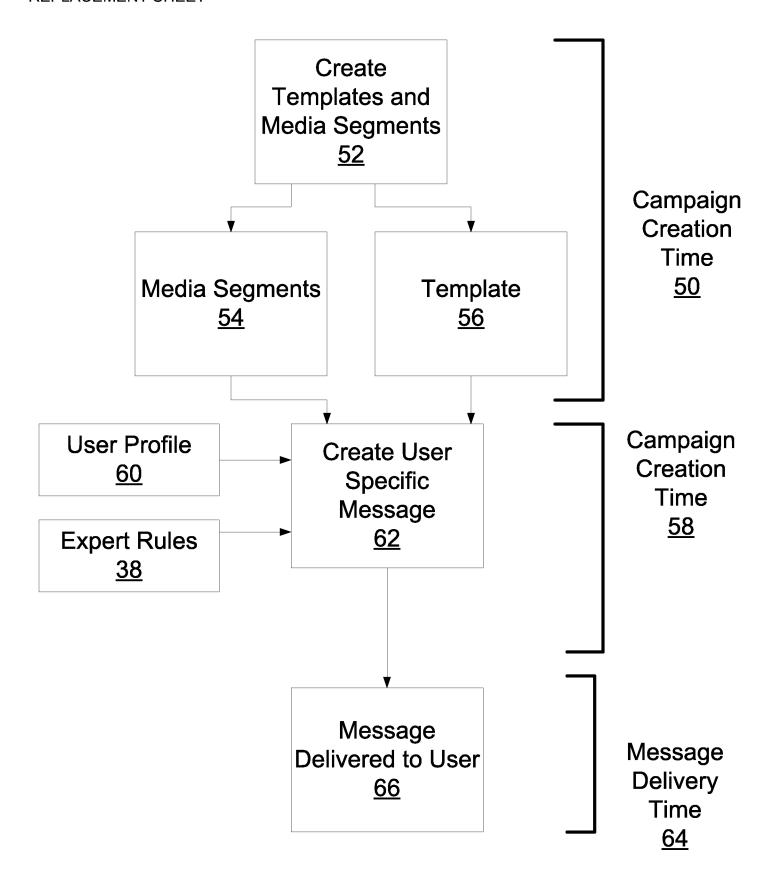


Fig. 2

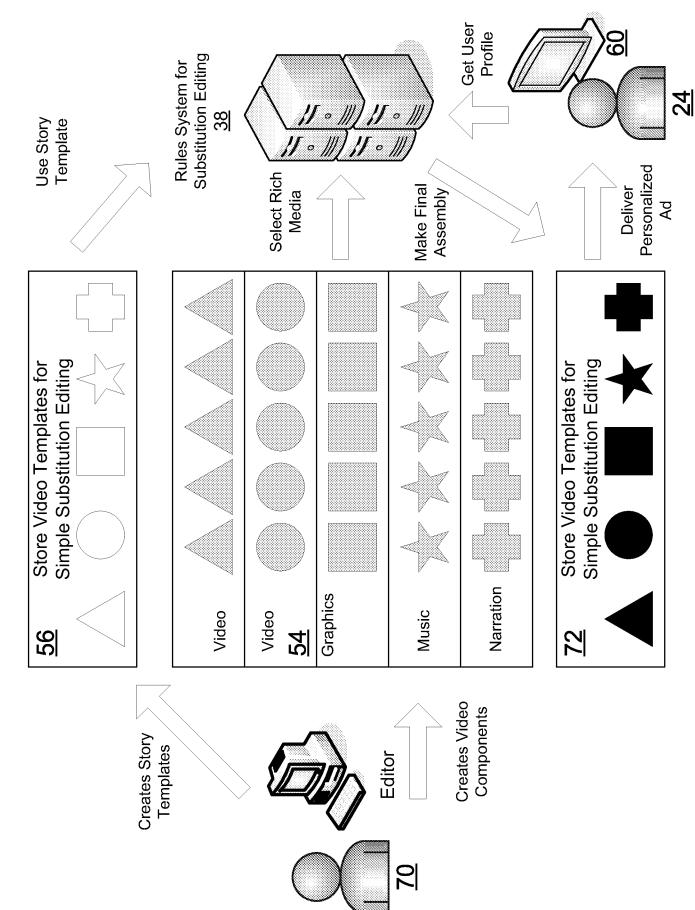


Fig. 3

REPLACEMENT SHEET

Fig. 4

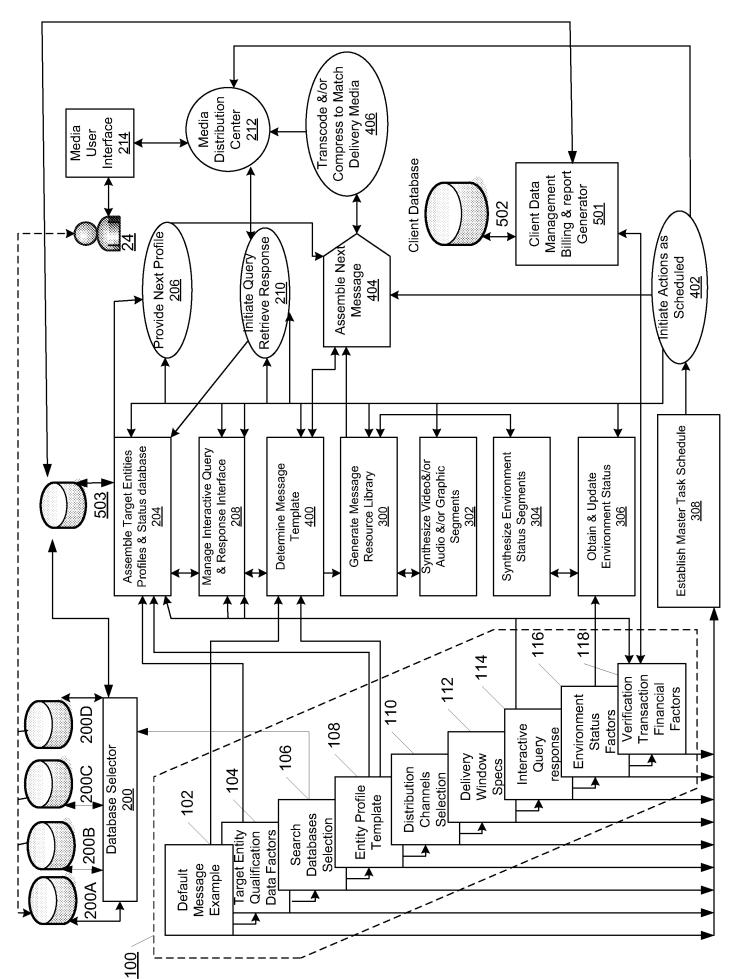
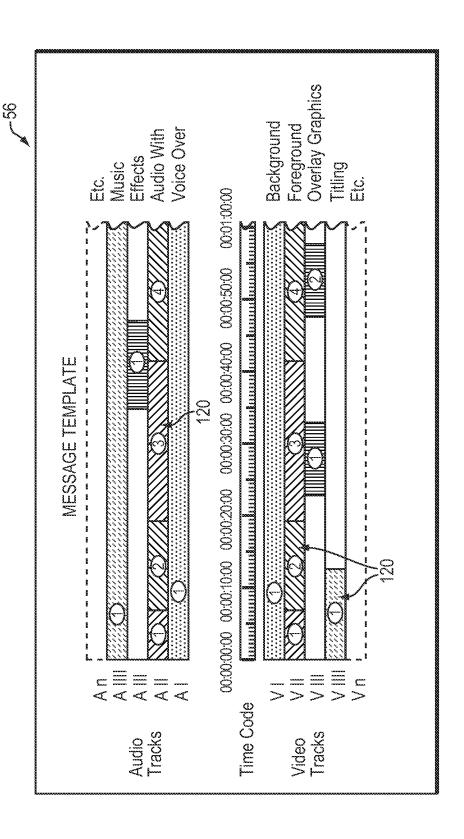


Fig. 5



О С Ц

726

NEXT PROFILE Name: Mary Johnson Gender: Female Zip Code: 01776 Age: 32 ID: mjay5@aol.com <u>60</u>

404

ASSEMBLE NEXT MESSAGE BY RULES

Step 1: Select Category value Appropriate to Profile Category Range Values

> #i 21 to 34 Age 35 to 54 55 and over

> #ii District by DN = 00000

Zip Code NE = 01000-07000MA = 20000-30000

> SE = etc.MW = etc.W – etc.

#iii Region by N = 01000 - etc.S = ????? - etc.Zip Code

#iv Gender F = Female-M = Male

Step 2. Select Appropriate Resource Segments for Video & Audio Tracks

> Video Tracks Audio Tracks

VI : 1b, ... AI : 1b, ...

VI : 1b, ... AI : 1b, ... VII : 1b, 2c, 3b, 4c, ... AII : 1b, 2c, 3b, 4c, ...

VIII: 1a, 2a, ... AIII: 1a, ... VIIII: 1a, ... AIIII: 1a

Step 3. UseSelections with Template to Create Complete Edit **Decision List**

Step 4. Send EDL to Video Editor for Auto Assembly to Template **Format**

Step 5. Assembled Video Message with ID Goes to Transcode Operation

